



**Kings Invitational 2006**  
Saturday – September 9, 2006

**MSBA Championships**  
Saturday, November 4, 2006

August 2006

Dear Local Business Owners:

This year Kings High School Marching Band will be hosting two Mid-States Band Associations Contests. We hope to have 25-30 bands at each competition. It will be an afternoon and evening to showcase the brilliance and talent of our youth. I hope you will have the chance to attend the show and be as amazed as I am to what these young people can do. It gives me great pride and optimism about the future knowing that these are tomorrow's decision makers and consumers.

These are our largest fundraisers each year. This year your business could assist us by either sponsoring a trophy or purchasing an ad in the program. I ask that you consider this very worthwhile and inexpensive marketing opportunity.

The Trophy Sponsorship ranges in price from \$50 - \$125. Your company will be listed in the program and your name announced at the award ceremony.

If you would be interested in purchasing an ad in either or both programs, the cost for that would be \$100 for full page ad (8 ½ x 5 ½), \$50 for half page ad (4 ¼ x 5 ½). The programs will be printed in black and white and you will need to provide camera-ready art if you would like your logo in the ad.

I hope you will join me in supporting this worthy cause. I also hope you will join us on September 9<sup>th</sup> and November 4<sup>th</sup> for an evening of music. If you would like additional information please feel free to contact me at 513-325-8801. Thank you for considering this opportunity.

Best Regards,

Kristine Gentry  
Chair – Trophy Sponsorship and Ad Sales  
Kings Music Association